



**INTERNATIONAL  
SCHOOL OF DESIGN**  
NURTURING CREATIVE TALENT



# NURTURING CREATIVE TALENT SINCE 2011

Corporate Brochure

# More Than 10 Years Of Excellence



**WHILE THE WORLD IS BUSY WITH NUMBERS,  
WE ARE THE ONES WHO CHOOSE AN ALTERNATE WAY.  
THE ODD ONES. THE SORE THUMBS.  
THE BLACK SHEEP IN A HERD OF WHITES.  
STANDING STILL IN FLOWING WATER.  
RESTLESS WITH CRAZY IDEAS.  
BOUNDLESS IN ENTHUSIASM.  
LIMITLESS TO THE POINT OF NO RETURN.  
WE LOOK AT THE WORLD AND SEE A MILLION POSSIBILITIES.  
WE DON'T SEE REASON. WE DON'T COUNT HOURS.  
WE ARE HERE TO CREATE EVERYTHING NEW.  
WE ARE HERE TO RE-DESIGN THE RULES.  
WE ARE HERE TO SHAPE THE UNKNOWN.  
WE ARE HERE TO TAKE THIS WORLD TO ITS NEXT.**



We are  
**In**dians  
by design



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**INTERNATIONAL  
SCHOOL OF DESIGN**  
NURTURING CREATIVE TALENT

International School of Design has established itself in art, design and media education over the last 10 years. With our forward-thinking approach and innumerable foreign collaborations, INSD has successfully carved out a niche for itself.

From over 50 city Centre campuses across the nation that boast cutting-edge facilities, to an approach to teaching which saw us awarded best design school in India. Our reputation is well-earned.

INSD has thrived as a Design School developing a national reputation as an innovative and creative academic community, with a firm commitment to offering vocational practice based courses that provide students' space to develop their skills and pursue their passion.

At the heart of it all, are our students – the artists, designers, the makers. Bringing diverse interests and unique perspectives, they share a desire to be challenged and inspired. To learn from the past and shape the future.

A handwritten signature in white ink, appearing to read 'S. Aggarwal', written over a horizontal line.

**Sunjey Aggarwal**  
Founder  
International School of Design



Your time at INSD will be an unforgettable experience. You'll meet people who inspire you. You'll visit places that feed your creative imagination. You will learn new things, get to explore your passion and become a better version of yourself.

You'll hone your skills working in dedicated studios and fully equipped workshops that have been designed to help you build specialist knowledge and flourish in your chosen discipline. You'll have access to an array of cutting-edge and industry equipment throughout your studies.

Our employability team delivers a special creative careers service and will help you develop skills that make you stand out.

## CAMPUS LIFE



### **NSD AT A GLANCE**

STUDY ABROAD PROGRAMS IN UK, USA, FRANCE & UAE

INTERNATIONAL DEGREE PROGRAMS

INTERNATIONAL FACULTY

EXPERIENTIAL LEARNING

PARTICIPATE IN RUNWAY WEEKS

WORK WITH TOP CELEBRITIES & INFLUENCERS



INDUSTRY FOCUSED COURSES

PRACTICAL EXPSOURE

INTERNATIONAL CORPORATE TIE-UPS

TOP BRANDS & INDUSTRY LEADERS ON BOARD



# Student Activities

**TRIBUNE**  
PUBLISHING

*Pioneer*

**DH**  
DECCAN HERALD

**अमर उजाला**  
जोधा! सच वग!

**BW BUSINESSWORLD**

indiatoday **in**

**eastern chronicle**

**वीर अर्जुन**

  
THE TIMES OF INDIA

  
THE HINDU

  
दैनिक भास्कर

**The Statesman**

THE ASIAN AGE

**NBT**  
नवभारत टाइम्स

विराट वैभव

**शाह टाइम्स**

**COVERAGES IN  
LEADING NEWSPAPERS**



Create  
Everything

New

# fashion design & fashion styling

Let your creativity take flight at INSD as you learn essential creative design and practical skills demanded by the global fashion industry and shape your future career.

You will hone your technical expertise and understanding of materials in our Fashion program by working on design competitions and high profile Fashion Shows with top companies, celebrities and influencers.

Your insight into how the industry works will grow through international faculty, seminars and workshops with acclaimed practitioners, stylists and academics including:

**Christian Guellerin** - Executive Director,

*L'École de design Nantes Atlantique*

**Sophie Pereira** - Image Coach, Paris

**Jean Doucet** - Fashion Designer

By the time you graduate with our highly-regarded qualification, you'll be equipped with the right design and manufacturing skills to take your unique creative vision to the contemporary fashion industry and beyond.

**Be an Insdian.**



**“From one bedroom to Airports, Marbles to Sandstone, Pure Vanity to LEED Certified homes, Furniture to building constructions, Insdians implement practical design that works.”**

## INTERIOR DESIGN

**Y**our creativity and professional craft, creative expression and problem-solving skills will grow at INSD as you explore interior design as a way of addressing human needs and social challenges.

**O**ur courses will encourage you to consider how people react to spaces as you gain experience of designing for a range of interiors: from homes, hospitals, and housing projects to hotels and commercial spaces.

**Y**ou'll master industry-standard design techniques and digital tools and gain the insight of visiting professionals through lectures and seminars and live projects at all levels.

**A**bove all, you'll have the opportunity to follow your interests as you develop your unique style and approach to interior design challenges and develop a professional portfolio.

**Be an Insdian.**



UI/UX Design

Graphic  
DESIGN



NSD

You will be inspired to create innovative answers to branding, packaging and promotional design questions facing businesses in INSD's internationally-renowned Graphic Design and UI/UX Design course.

Our Bachelors, Masters & Diploma courses have a global reputation for producing graduates who are creative thinkers with accomplished technical skills and a strong grasp of the latest technology.

You will benefit from our close links to some of the leading names in the design industry. You'll follow a proven path that has led to INSD graduates securing roles at some of the leading design studios, branding and advertising agencies.

Our course has a strong emphasis on commercial work and you'll be challenged to generate high quality creative solutions, including:



**VISUAL IDENTITIES**



**PACKAGING**



**WEB SITES**



**VOICE DESIGN**



**UX WRITING**



Briefs are designed to inspire you to generate original, innovative and – crucially – effective design solutions. You'll learn how to approach a brief using research techniques that will help you develop a thorough understanding of each client, their challenges and target market.

**Be an Insdian.**

Experiment and explore the broad context and future of textile design at INSD as you develop your professional skills and personal style through commercial and creative briefs.

Our Bachelor, Master and Diploma programs will encourage you to try a range of techniques, from traditional processes to 21st century technology, including:

## TEXTILE DESIGN

*Hand-printing Weaving*  
*Knit, stitch and material explorations*  
*Digital design and making with industry-standard equipment.*  
*You won't be asked to specialise or follow a house style.*

INSD

We will help you to find your preferred working methods. With expert teaching and technical support, our course develops your skills and nurtures your unique perspective.

The breadth of design experiences throughout the course means that INSD is a source of talent ready for a variety of industries.

Our course opens a variety of careers as a textile designer-maker, including:

- **Fashion**
- **Interiors**
- **Theatre**
- **Conservation**
- **Education**
- **Manufacturing**

Our studio spaces and workshops will provide the perfect environment to experiment as you develop your professional portfolio. Your work will gain a wider audience through opportunities for exposure at national and international showcases, competitions and events. **Be an Insdian.**



# LUXURY EDUCATION

Witnessing the growth of the luxury sector in India, INSD is introducing new modules to teach Luxury design and management in its current curriculum of design programs.

Acknowledging that not all luxury segments function on the same principles, our coursework looks at varied luxury verticals individually and extensively. Think fashion, interior, jewellery, accessories, beauty, graphic and animation. You will be taught intricate working of the luxury industry around the world and the psychology behind why it is a coveted thing.

Along with this, Masters in Luxury Brand Management will be a complete program aimed at preparing you end-to-end for the luxury industry. Modules such as Marketing, Operations, Management, Sales and Economics will be taught in this program. It will be a springboard which will launch you into a successful career within the luxury industry.

## Modules

Foundation Of Luxury

Marketing & Management

Luxury Business Strategy

Luxury Global Trends

Luxury Retail & Digital operation

Luxury Sales & Workshop

*\*available in select INSD Campuses only*



# THE INSD



**Shikha Sehejpal**

**Prof. Fashion Design**

"Being part of the INSD since its inception is real satisfaction and privilege for me. They have given me a unique chance for communication with a wide audience and students are highly motivated aspiring to new knowledge"



**Ankit Khera**

**INSD Alumni**

**Class of 2017**

Diploma in Fashion Design

Working with GAURAV GUPTA



**Tamanna Dhingra**

**Chief coordinator**

"It is a great privilege for me to be part of the INSD Team. I strongly believe that the philosophy and the aims of the INSD Modules are really enriching & effective"



# D E D G E

**Nikita Dhiman | Class of 2022**

**Bachelors in Fashion Design**

"The best thing about INSD is its warm & stimulating ambiance made up of great places & creative people who help you push your boundaries and inspire you to excel"

**Nimit Lakhnupal | Class of 2025**

**Bachelors in Graphic Design**

"INSD means opportunity. An opportunity to engage with something you desire to explore; in every way possible with the support of the school"

**Sushmit Kaur**

**INSD Alumni**

**Class of 2016**

Bachelors in Fashion Design

Working as a Freelance Designer

One that has won national awards for best design schools in India.

One that has 50 centres in 19 states across the country.

One that organizes study tours to Paris, Milan & New York.

One that has renowned faculty from around the world.

One that regularly takes part in fashion week.

One that has 30 placement & training partners.

One that has made dreams of thousands young designers come true.



I am  
**In Indian**  
by design

Explore your creativity, ideas and instincts in a vibrant community of artists, makers and thinkers at INSD, one of India's longest-established Jewellery Design Course.

Our Bachelors, Masters & Diploma programs are designed to give you professional level of knowledge on how to manufacture contemporary jewellery and associated products. Students learn contemporary Indian manufacturing practices. Further, they go on to create jewellery that falls in line with current trends in the market and with the image of the chosen clientele.

*Jewellery  
design*





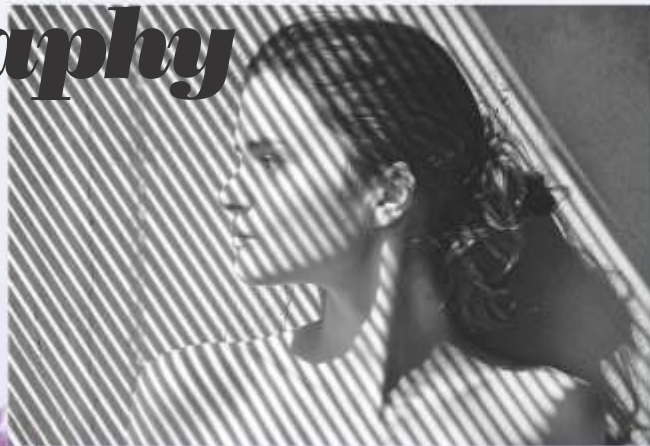
You will master the magic of bringing characters and stories to life through a range of animation techniques at INSD. A course which is perfect to begin and start a career in the lucrative field of animation.

You will build a distinctive showreel and online portfolio, whatever your choice from a wide range of specialisms, including:

**CHARACTER-BASED ANIMATION** **MOTION GRAPHICS ANIMATION**  
**TECHNICAL 2D COMPOSITING** **CG RIGGING** **3D MODELLING AND BEYOND!**

## Photography

*Connecting your passions and unique perspective to the world of professional photography is at the heart of our diploma course. You will develop your own approach at INSD – not a standard house style.*



## Beauty & Hair

*If you think you have an eye for beauty, and find delight in transforming a simple face into a stunning one, beauty care is the field for you. The most attractive part of the glamour industry is that although, tastes and trends keep changing, the basic job of beauty care professionals remains the same: to help people look their best.*





**PRNAV**  
*Executive Director*

After graduating from ESSEC Business School & UNIVERSITY OF MICHIGAN, PrNAV joined Louis Vuitton as a R&D associate & now heads the Business Development team at INSD.



**DIVITA**  
*Head of Corporate Communications*

At 16 Divita was a published author. A graduate from Ashoka University, she continues to pursue her love for writing creative non-fiction. At INSD she heads the corporate communication department.



**CHRISTIAN GUELLERIN**  
*Executive Director of L'Ecole de design Nantes Atlantique*

President of Cumulus, the International Association of Universities and Colleges of Art, Design and Media from 2007 to 2013. The largest international network dedicated solely to issues of design education, with 3,100,000 students and nearly 30,000 teachers. AT INSD Christian plays the role of a mentor both to students and faculty.



**JEAN DOUCET**  
*Internationally Acclaimed Fashion Designer*

Since his first steps, with great Parisian couturiers Dior, Patou, Chanel, Ungaro and Paco Rabanne, Jean Doucet works in the most pure tradition of "Haute Couture" and is addressed himself to all those who seek elegance and exception. At INSD Jean plays the role of a Mentor & Advisor.



**SOPHIE PEREIRA**  
*Image Consultant*

Sophie has worked with several Luxury Retail Brands and now is an image consultant based in Paris with a global clientele of politicians & business women. At INSD she grooms students during the Paris Study Program and trains them in the field of Image Consultancy.



**MARION COQUEBLIN**  
*Founder of Image Consulting Agency*

Marion is an expert of Image Consulting. Her clients are executives at some of the biggest companies in France. Her work has helped her clients increase their revenue and image. Marion is also a Style columnist on France 2 and TÉVA. (Popular French TV Channels)

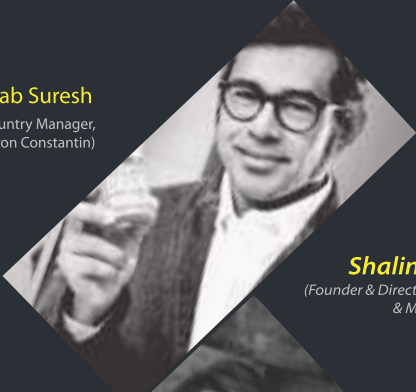


# ADVISORY BOARD & Team



# INDUSTRY PANEL MEMBERS

**Rishab Suresh**  
(Ex-Country Manager,  
Vacheron Constantin)



**Shalini Passi**  
(Founder & Director, Art Foundation  
& MASH)



**Bhavana Jasra**  
(Principal Artist & Owner,  
First Impression)



**Raahul Kapoor**  
(Founder, Only Luxury Consultancy,  
Monaco, Watches)



**Sneha Manant**  
(Advertising Director, Media Sales  
Corporate)



**Yogesh Chaudary**  
(Director, Jaipur Rugs,  
Retail Home decor)



**Neha Lulla**  
(Jewellery Designer)



**Biren Vaidya**  
(MD, Rose Group,  
Watches Retail Accessories)



\*to see the complete speakers list, please visit [www.insd.edu.in](http://www.insd.edu.in)



# INTERNATIONAL STUDY PROGRAMS IN



PARIS

As one of the most popular study-abroad destinations in Europe, Paris has many well-established companies and programs that offer courses to international students making it not only a beautiful place to study but also an academically enriching one. Brimming with priceless troves of art, decadent cuisine, rich history, and magic – Paris has it all and more. There are literally endless things to do and you'll never run out of ideas for what to do outside of the classroom.

The U.K. remains one of the most popular study-abroad locations in Europe with about half of all U.S. international students flocking there. London, the capital, holds not only 13% of the United Kingdom's total population but also a large number of international students from the rest of Europe. Boasting a large international community, London is a great place to meet other international students from across the globe. Known for its incredible nightlife, delicious food, lush parks, and world-class museums, London could never bore you.



LONDON







The United Arab Emirates (UAE) is young, dynamic, and exciting - known for its incredible diversity, warm hospitality, political stability, economic vitality, safety, and religious tolerance. Here are ten reasons to give this thriving nation a look when choosing your study abroad location. The industry of art & design is rapidly growing and it will offer great work opportunities in the future.

The US is a melting pot of different cultures, races and ethnicities. Its diverse environment ensures that there is acceptance among all communities and there is no room for any sort of discrimination. You'll be learning with students from different regions of the world thereby making it a rich and stimulating education experience. Growing in the midst of diversity will provide you with strong personality traits and skills that will be valuable in the international market. These days employers prefer students with a multicultural background, which you would get a great taste of in the US. A one of a kind international exposure, the US will help you explore a variety of cuisines, customs, festivals and art too.







# International Student Trips at UK, Paris, UAE USA\*



\* For details contact INSD Office





# Summer of fashion IN PARIS

Discover historic fashion sites on a study trip to Paris, the fashion capital of the world. The program not only lets you explore Paris through the eyes of a designer but includes classes and workshops with some of the most sought after minds in the Fashion World. Attend Workshops on the story behind the Parisian Women & the science behind the iconic bags by Ms. Eva Graine Samama, fashion and vintage expert. Attend Who's Next Trade Show in Paris, meet and interact with top upcoming designers and explore their work. Attend Innovative Masterclass by highly acclaimed design maestro Mr. Christian Guellerin. Develop your assets and revolutionize design with a mindset focused on innovation.

**Visit and explore Musée des arts Modernes.**

**Attend a day long workshop on Image Consultancy. Also get personalised style & shopping advice at ESR Paris.**

**Explore the streets of Montmartre & get inspired in this historic art district.**



## INTERNATIONAL CONNECT

**VALERIE CORR** - PROFESSOR, FASHION INSTITUTE OF TECHNOLOGY,  
NEW YORK (SINCE LAST 33 YEARS)

**AIMEE MCALCHLAN** - UNIVERSITY OF ARTS, LONDON

**PAMELLA POWELL** - COLLEGE OF DUPAGE, LONDON

**LOTTA DANFORS** - HEAD OF THE DEPARTMENT, FASHION AND TEXTILES,  
ST ERICK'S COLLEGE OF DESIGN, STOCKHOLM, SWEDEN



## ADVISORY BOARD

**MRS. RAKESH AGGARWAL** - HEAD OF FINANCE, INSD

**L.V. SAPTHARISHI** - RETIRED IAS OFFICER, EX DIRECTOR GENERAL, NIFT BOARD  
MEMBERSHIPS AND AFFILIATIONS, ADDITIONAL SECRETARY, MINISTRY OF COMMERCE A  
INDUSTRY, GOVT OF INDIA

**MR. K. RAJENDRA NAIR** - IAS BATCH OF 1967, BACHELOR OF VETERINARY SCIENCE, KER  
UNIVERSITY. MASTERS DEGREE IN MANAGEMENT WITH SPECIALISING IN FINANCE PLANNI  
CONTROL, FROM LEEDS UNIVERSITY, UK, 1982

**MRS SUNITA CHANGAKATI** - REGIONAL VICE CHAIRMAN CNRI, NORTHEAST

**MRS RANJANA BHARDWAJ** - MEDIA & COMMUNICATION EXPERT

**MR. RAJESH ARORA** - CHARTERED ACCOUNTANT





INTERNATIONAL  
SCHOOL OF DESIGN  
NURTURING CREATIVE TALENT



**21 STATES & 60+ CENTRES  
BELONG TO THE FUTURE**

For updated INSD Network & Centre list please visit our official website [www.insd.edu.in](http://www.insd.edu.in)